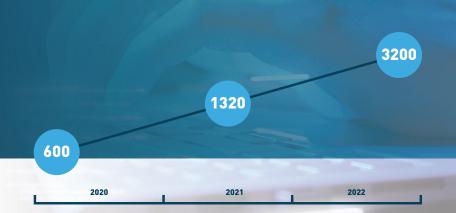


# Why is Information Security important?

Cyberattacks happen more often than you expect.

A cyberattack occurs every 39 seconds worldwide.

# Global daily cyberattack occurrence



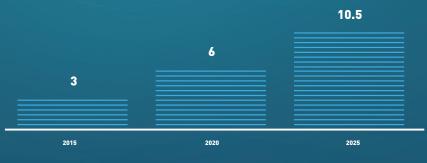
Since COVID-19 struck the U.S., the FBI reported a 300% increase in cybercrime.

### Regulation is changing

The U.S. Securities and Exchange Commission (SEC) is expected to finalize its proposal requiring enterprises to demonstrate cybersecurity awareness and disclose information in 2023.

#### **Cyberattacks**

By 2025, cybercrimes are expected to cost the world \$10.5 trillion dollars.



**AVERAGE CYBERCRIME COST (IN TRILLION U.S. DOLLAR)** 

#### How to be prepared.



Defense with a strategic approach

The Horváth information security framework provides:

- A holistic view of your information security landscape
- Comprehensive IT Security Strategy
- A systematic assessment of information security risks
- Tailor-made and cost-efficient mitigation strategies
- Sustainable methods to evolve security controls when risks, environment, or resources change
- Intensive insights on environment and regulation trends
- A streamlined management process,
  KPIs and reporting

#### Now what?

## **Check your Information Security Maturity NOW.**

Scan for our digital assessment.









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